**DIGITAL MEDIA ASSIGNMENT EXAMPLES**

Incorporating a **Blended Media Presentation** in a University Assessment Task

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| **Subject** | Science & Technology in Primary Schools (EDGD812) |
| **Degree** | Graduate Diploma of Education (Primary) |
| **Author** | Garry Hoban and Wendy Nielsen |
| **University** | University of Wollongong |
| **Year level** | One year Dip Ed |
| **Context**  In this subject students develop an understanding about the new K-6 Syllabus for Science and Technology (curriculum), learn discipline knowledge and learn ways of teaching the subject (pedagogy). The purpose of the blended media assignment is to get students to engage with a science topic that is allocated to them and to learn how to make a digital explanation integrating different media forms that they can also use as a new teaching approach in schools. | |
| **Assessment Task**  Title: Creating a Digital Explanation  **Weighting:** 40%  **Length:** 2-3 minute Blended Digital Media  Construct a 2-3 minute blended digital media to explain **ONE SMALL SCIENCE CONCEPT** from your allocated outcome from the K-6 Science and Technology syllabus. The media is digital explanation as a leaning resource for your particular stage and outcome. The digital explanation can be made using Windows Movie Maker PC) or iMovie (Mac) and should be submitted on a CD or thumb drive and uploaded to YouTube. Provide a one-page rationale (250 words) explaining the design of your resource as well as a storyboard that helps you to plan your resource. See web site [www.slowmation.com](http://www.slowmation.com) for examples and resources.  **Criteria for assessment:** Students will be assessed on these criteria:  • Rationale (one A4 page to justify the design/media, 250 words)  • Storyboard  • Stage appropriateness according to your outcome  • Creativity/originality  • Content Accuracy  • Technology/design | |
| **Marking Rubric**   |  |  |  | | --- | --- | --- | | Name | | | | **Criteria** | **Fail** | **Pass** | | **Credit** | **Dist/HD** | | Rationale  -design justification | Does not mention modes or justify design | Simple description of design and modes with little reasoning | | Justifies selection of concept, design of media and modalities | Clear justification of concept selection, media blend and modalities backed by literature | | Storyboard  -chunking sheet  -narration |  | Sketches but no narration/text | | Sketches with narration/text | Sketches with narration/text | | Stage Appropriate  -engaging  -clear explanation | Not stage appropriate | Satisfactory | | Average engaging and creative | Highly engaging and creative | | Creativity |  | Not original | | Original representation | Original and creative representation of content | | Content Accuracy  -age appropriate  -clear explanation  -correct | Wrong science | Correct science | | Correct science and age appropriate | Very well explained and age appropriate | | Technology/design  -clear visuals  -smooth transition  -clear narration  -text  -clear blending  -purposeful | Unclear, incoherent | Coherent | | Clear  narration  Clear text,  transitions,  enhancements (images, constructions) | Clear  narration  Text appropriate  Clear transitions  Excellent combination of media | | |