**DIGITAL MEDIA ASSIGNMENT EXAMPLES**

Incorporating a **Digital Story** in a University Assessment Task

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| **Subject** | Integrated Science 300931 |
| **Degree** | Bachelor of Science |
| **Author** | Pauline Ross |
| **University** | University of Western Sydney |
| **Year level** |  |
| **Context** (2 sentences) |
| **Assessment Task****Title: Communication of Case Study****Weight:** 30%Presentation of case study in the form of an electronic resource (e.g. wiki, blog, video, stop motion, eco advice column) 30%, (an electronic resource (20%) and presentation (10%)).For this assessment you are required to translate your case study/case report into an electronic resource. This resource needs to be submitted in form of a URL or on disc. You may select any medium you like including App, iMovie, stop motion, blog site, wiki, podcast etc. For internal students, there will be verbal presentation of this resource in workshops during weeks 13 and 14 . For internal students an oral presentation via phone to tutors will occur during weeks 13 and 14 (times to be advised). Your electronic resource needs to show evidence of creativity and effective translation of the content of the case study/ case report into a communication tool. There will be marks for the development of the tool (20%) and the presentation to the class in the workshop or tutor on the phone (10%) |
| **Marking Rubric**See below |

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| **Student Name:** | **Student ID:** |
| **Topic: Electronic Resource 20%** | **Overall Mark:** |

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| **CRITERIA** |  **STANDARDS** |
| **Does not meet criteria** | **Needs improvement** | **Meets criteria** |  **More than meets criteria** |
| **Translation of core issues in case study**  | More thought and work is required to translate the content in case study/case report into an electronic resource. | Content in case study/case report needs additional research and application. Issues are not communicated effectively and engagingly. | Content in case study/case report is reasonably translated but needs additional research, thought and application. Issues could be better communicated effectively and engagingly. | Content in case study/case report is translated by additional research and unique applications. Issues are communicated effectively and engagingly.  |
| ❑ 1 | ❑ 2 | ❑ 3 | ❑ 5 |
| **Creativity** | More creativity and original/novel thought is required. | Materials are primarily text based. | Materials incorporate some use of visual, auditory, animation, video and/or interactive content in creating a resource. | Materials incorporate substantial use of visual, auditory, animation, video and/or interactive content in creating a polished and professional resources in a novel and interesting manner |
| ❑ 0 | ❑ 4 | ❑ 7 | ❑ 10 |
| **Control of Language** | Your text is filled with errors in grammar, spelling and/or punctuation and references that frequently interfere with meaning. | Your text contains several errors in grammar, spelling and/or punctuation and references that sometimes interfere with meaning. | Your text contains few errors in grammar, spelling and/or punctuation and references and these errors do not interfere with meaning. | Your text contains no errors in grammar, spelling, punctuation and references. |
| ❑ 0 | ❑ 2 | ❑ 4 | ❑ 5 |

Modified form Rubric Electronic Presentation Project, https://sctc.ims.mnscu.edu/shared/FacultyTutorials/RubricPresentation.pdf